



For Immediate Release

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New York Jets Announce Hino Trucks As Their Official Commercial Truck Partner

**Jets are the First Professional Sports Partnership
For the Commercial Truck Services**

**Multi-Year Deal Includes Presenting Partnership of the Jets
Facebook Watch Series One Jets Drive: 2018 Training Camp**

August xx, 2017 – The New York Jets have announced an exclusive multi-year partnership with Hino Trucks, the fastest growing truck brand in the United States. The agreement marks the first professional sports partnership for Hino Trucks and brands them the official commercial truck of the New York Jets.

“The New York Jets are extremely proud to be the first professional sports team to collaborate with Hino Trucks,” said New York Jets President Neil Glat. “Hino’s commitment to innovation as well as the distinguished way in which they provide services, align with our brand and we look forward to working together for years to come.”

As the exclusive commercial truck of the New York Jets, Hino Trucks will become the presenting partner of the Jets Facebook Watch Series ‘One Jets Drive: 2018 Training Camp.’ The four-part series will feature exclusive footage from Jets Training Camp including the team’s travel, using Hino Trucks, to Richmond, Virginia, for a joint practice with the Washington Redskins.

Glenn Ellis, Sr. Vice President of Customer Experience, commented, “Hino Trucks and our participating New York metropolitan dealers, are thrilled to take this step with the New York Jets as our first sponsorship of its kind. As we were developing the partnership with New York Jets, it became apparent that we have the same philosophy and fan base – people committed to working hard, passionate about what they do and connected to the streets our trucks operate on. Our partnership will go far beyond event days and provide transportation benefits to the Jets year-round.”

The partnership includes the following participating proud New York Metropolitan dealers:

- Milea Truck Sales – Bronx, NY
- Milea Truck Sales - Brooklyn, NY
- Milea Truck Sales - Queens, NY
- Frank’s Truck Center – Lyndhurst, NJ
- Metropolitan Truck Sales - Lakewood, NJ
- H.K. Truck Services – South Plainfield, NJ
- Gabrielli Truck Sales - Jamaica, NY
- Hawthorne Auto Sales Company, Hawthorne, NJ
- Van Buren Truck Sales – Garden City Park, NY

About Hino Trucks: Hino Trucks, a Toyota Group Company, manufactures, sells, and services a lineup of Class 4-8 commercial trucks in the United States. Hino Trucks is the premier heavy & medium duty nameplate in the United States with a product lineup that offers fully connected vehicles with low total cost of ownership, superior fuel economy, unmatched reliability and maneuverability and the most comprehensive bundle of standard features in the market. Headquartered in Novi, Michigan, Hino has a network of over 230 dealers nationwide committed to achieving excellence in the ultimate ownership experience. Learn more about Hino Trucks at <http://www.hino.com> or follow us on [Facebook](#), [LinkedIn](#), [Twitter](#) and [YouTube](#).

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